

# About The Collective Counsel (TCC)

The Collective Counsel (TCC) is a first-of-its-kind platform built to empower first-generation lawyers and law students. A registered Social Enterprise (MSME) backed by 500+ members and 20+ national-level initiatives, TCC delivers mentorship, skill programmes, and career navigation designed to solve India's legal access and exposure gap. Our mission: turn the legal journey into a guided, achievable, opportunity-driven experience.

### About Our Founder

Adv. Yashvardhan Rane is an Advocate at the High Court of Bombay and a former UNICEF Youth Advisor with a strong background in youth-led impact and ecosystem building. He founded The Collective Counsel (TCC) with the vision of making legal knowledge accessible, structured, and student-friendly, especially for first-gen lawyers. Before TCC, he created Yuva Forum India, a youth-led organisation working across education and civic engagement. He also serves as Programme Director at the Global Centre for Law & Policy (GCLP), where he contributes to conflict resolution and policy innovation. As a founder, Yashvardhan focuses on building scalable systems, strong communities, and pathways that empower young people to navigate the legal and social impact space with clarity and confidence.

#### OYERVIEW

TCC Creator Programme has exclusively selected law creators to collaborate with us for a short, meaningful content series designed to support and inspire law students, especially first-generation lawyers. Creators will contribute one law-related video every week for a month. Your insights and reach will help students discover reliable legal content and learn from young voices they trust.

#### Content Guidelines

Duration: Up to 2 minutes per video

Frequency: 1 video per week (for 4 weeks)

Topic: 2 topics shall be provided by TCC and the rest two could be any

legal subject of your choice that helps law students grow in their legal

careers

Intro Requirement: Please include a 30-second mention of The Collective

Counsel at in each video.

#### Perks & Benefits

- 1. Exclusive TCC Membership Access to our internal community, resources, early updates, and student initiatives.
- 2. TCC Certified Creator Badge A digital badge acknowledging your contribution and collaboration.
- 3. Certificate of Internship Recognizing your effort, mentorship, and value brought to the student community.

## Why This Collaboration Matters

Your reach and engagement can help thousands of students discover TCC. We are building a platform dedicated to supporting first-generation lawyers and law students through guidance, resources, and real-world insight. Together, we can make legal awareness accessible, relatable, and inspiring for students across India.

#### Future Opportunity & Honorarium

Our Fellowship currently functions as a community-driven collaboration. However, as TCC grows:

- · Creators may be invited for paid campaigns
- · Long-term collaborators will get priority for sponsored content
- · Opportunities for panel talks, webinars, and workshops may come with stipends We want early collaborators to grow with the platform and benefit as we scale.

# Closing Note

Great creators don't just make content but shape culture. At TCC, we're building something that goes beyond reels and posts: a platform that makes law understandable, relevant, and empowering for first-gen law students and lawyers who have no guidance. Your creativity can amplify that impact. Together, we can build a new learning ecosystem that students look up to. Let's come together to shape content that informs, empowers, and inspires everyone exploring the world of law, from students to practitioners.